

**The 58" Class and 65" Class**

(58.0 inches Measured Diagonally)

(64.7 inches Measured Diagonally)

**VIERA® Plasma HDTVs**

are the Right Answers

When Choosing Large Screen HDTVs.

TC-P65/58V10

TC-P65/58S1

65" Class Plasma HDTV  
(64.7 inches Measured Diagonally)

58" Class Plasma HDTV  
(58.0 inches Measured Diagonally)



58.0 inches Measured Diagonally



64.7 inches Measured Diagonally

**The 5 main advantages**

- A large screen delivers dynamic images right before your eyes
- The screen is large and images are beautiful all the way to the corners
- Image brightness is uniform, even though the screen is large
- You can enjoy high contrast, even though the screen is large
- The screen is large and fast moving images are crisp and clear

**The large screen market is shifting from rear projection TVs to Plasma HDTVs**



In the past, if you wanted a large screen HDTV, your only choice was a rear projection model.

Today, you also have the option of a Plasma HDTV. It has better image quality, and many of its functions have been improved for greater viewing pleasure.

**Rear Projection TV Features (between 2001 and 2003)**



**VIERA Plasma HDTV Features**

Screen Resolution	720p or 1080i	 <p>A 2001-2003 Panasonic model</p>	1080p Full-HD		Blu-ray movies are breathtakingly beautiful.
Screen Durability	Scratches and dirties easily → A protective panel was often used.		Durable (TUF DISPLAY) → No protective panel is necessary.		Scratch-resistant, long-lasting.
Connectivity with Blu-ray Disc™ Player	The analog connection lowers image quality.		Beautiful, full digital images with HDMI cable connection		Movies can be viewed with digital image quality.
Lifespan	Approx. 10,000 hours (Lamp life)		Approx. 100,000 hours. (Panel life)		No need for lamp replacement or other maintenance.
Depth	25-31 inches		Approx. 4 inches (without stand)		Plasma HDTVs enable flexible installation.

